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17555 PEAK AVENUE MORGAN HILL, CALIFORNIA 95037

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Morgan Hill Civic Center  
Council Chambers  
17555 Peak Avenue  
Morgan Hill, CA 95037

Chair:  
Vice-Chair:  
Commission Member:  
Commission Member:  
Commission Member:  
Commission Member:

Katharine Hardt-Mason  
Craig C. van Keulen  
Kimberly Leiser  
Martin Cheek  
Lisa Aragon  
Mary Kaye Gerski  
Frank Weiland

## **PARKS AND RECREATION COMMISSION**

### **REGULAR MEETING MINUTES**

**January 18, 2011**

#### **CALL TO ORDER**

Chair Hardt-Mason called the meeting to order at 7:02 p.m.

#### **ROLL CALL ATTENDANCE**

Present: Chair Hardt-Mason, Vice Chair Leiser, Commissioner Cheek, Commissioner van Keulen, Commissioner Gerski, Commissioner Weiland, Commissioner Aragon

Absent: None

#### **DECLARATION OF POSTING OF AGENDA**

In compliance with Government Code 54954.2

#### **PLEDGE OF ALLEGIANCE**

#### **PUBLIC COMMENTS**

None

#### **ADOPTION OF AGENDA**

Vice Chair Leiser made a motion to adopt the agenda. Commissioner Weiland seconded the motion. Approved unanimously.

### **CONSENT CALENDAR**

July 20, 2010 Minutes – Vice Chair Leiser made a motion to adopt these minutes with Commissioner Cheek seconding the motion.

September 21, 2010 minutes – correct minutes to read Commissioner van Keulen as Vice Chair. Commissioner Cheek made a motion to correction and Commissioner Gerski seconding the motion. THE MOTION PASSED. Commissioner Aragon abstained.

### **BUSINESS**

#### 1. Outdoor Sports Update – MHYSA

The PRC heard from Mr. Jeff Dixon. He reported on the completion of 12 grass fields and has added users like NorCal events, Rugby tourneys, and LaCrosse tourneys. He feels he is hitting diversity goals. Local users will increase with daylight savings time change. Mr. Dixon mentioned adding new members to his Board of Directors. The Corporate Yard upgrade is in process. Financial viability is good. First 6 months he is hitting his target goals.

Commissioner van Keulen requested getting copies of the 6 month report. Steve Rymer will link PRC with the report scheduled for the next City Council Meeting.

Next rolling schedule will begin April 1, 2011. Mr. Dixon spoke about adding a national publication in his marketing plan. Commissioner Cheek asked why the ad? Mr. Dixon showed the commission a copy of the magazine “Sports Destination” and stated he has already seen results. Commissioner Cheek suggested billboards as another possible strategy and Mr. Dixon has already purchased 3 at \$20.00/sq. foot.

Commissioner van Keulen had heard that the grass field rates were twice the price of turf fields. That was not Mr. Dixon’s understanding.

Commissioner Aragon asked about the re-financing plan and line of credit. Mr. Dixon plans to pay back by June 30, 2011. He is experiencing a positive cash flow at this time. MHYSA has only used \$40,000 of the \$200,000 credit line. He also anticipate raising rates this coming July predicated on similar sites (rates). He will conduct a survey establishing benchmarks. Until this is complete, Mr. Dixon is unable to cite what will be the rate increases.

Commissioner Cheek asked about efforts to encourage visitors to visit downtown Morgan Hill. Mr. Dixon shared the creation of a Program Book handed out at each event listing all the restaurants, special events and a welcome letter. He has already received positive feedback from vendors. It was recommended he put in place a method for measuring effectiveness.

Commissioner Cheek mentioned how he has heard the snack bar food quality has improved. Mr. Dixon stated this has been a huge challenge after not having a snack bar for so long.

Chair Hardt-Mason asked Steve Rymer if he had any questions or concerns. He stated he meets with Mr. Dixon regularly and feels MHYSA is operating within the contract.

2. Work Plan Updates –

- a. Commissioner van Keulen reported on sports fields and court rates and requested twice annually reviews with MHYSA reporting monthly to PRC. He recommends reaching out to local users and reporting his findings at these reviews.
- b. Commissioner Hardt-Mason reported on Park Acquisitions. City will have a consultant hired to assess the community need by March 2011. Buy/develop/operate will be asked of our community. Steve Rymer met with developer and school district regarding the Peet Road site. Decision will be made by May 2011.
- c. Commissioner Cheek reported on trails and their connection to downtown. This is still a high priority even though it might fall under redevelopment. Will place on next meeting agenda.
- d. Adopt-a-Park – Commissioners Leiser, Aragon, and Gerski gave a brief summary of history related to this project and how it is not widely known within our community. PRC reviewed the draft Policy Statement and also City of San Jose, CA and City of Henderson, NV Adopt-a-Park policies. PRC looked at their examples online.

**8:00 p.m. PRC took a break allowing students in the audience to obtain signatures for their participation in our meeting tonight.**

Discussion followed on the Adopt-a-Park proposal including management of cash donations through a separate fund only accessible to PRC. Other procedures were discussed regarding next steps, Public Works role and staff liaison with this project, how to enhance the city's website and other promotional activities.

Commissioner Cheek requested broadening the awareness by including Cultural Arts Commission in this project. He also encouraged improved signage when a park is adopted by requiring the organization be responsible for maintaining this signage.

Director Rymer stated his appreciation for the PRC Sub Committee work on this project.

**ANNOUNCEMENTS**

Commissioner Aragon shared her recent Valley Transportation Authority meeting. She is the Morgan Hill representative for trails and bike trails. This meeting occurs monthly and they look forward to hearing about Morgan Hill's projects and needs for funding.

Commissioner Aragon will follow up on the application for becoming a bicycle friendly city.

**FUTURE COMMISSION INITIATED AGENDA ITEMS:**

Note: in accordance with Government Code Section 54954.2(a), there shall be no discussion, debate and/or action taken on any request other than providing direction to staff to place the matter of business on a future agenda.

- Downtown Trails –
- Standing Agenda item

### **ADJOURNMENT**

Chair Katherine Hardt-Mason adjourned the meeting at 8:28 p.m. The next Regular Parks & Recreation Commission meeting is at **7:00 p.m. on March 15, 2011** in City Council Chambers, City Hall, 17555 Peak Avenue, Morgan Hill.

### **NOTICE**

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act that are distributed to a majority of the legislative body less than 72 hours prior to an open session, will be made available for public inspection at the Office of the City Clerk at Morgan Hill City Hall located at 17555 Peak Avenue, Morgan Hill, CA, 95037 at the same time that the public records are distributed or made available to the legislative body. (Pursuant to Government Code 54957.5)

### **PUBLIC COMMENTS ON ITEMS NOT APPEARING ON AGENDA**

Following the opening of the Meeting, the public may present comments on items **NOT** appearing on the agenda that are within the Commission's jurisdiction. If your comments require Commission action, your request will be placed on the next appropriate agenda. No discussion or action may be taken until your item appears on a future agenda. You may contact the Clerk for specific time and dates. This procedure is in compliance with the California Public Meeting Law (Brown Act) G.C. 54950.5. Please limit your presentation to three (3) minutes.

### **PUBLIC COMMENTS ON ITEMS APPEARING ON AGENDA**

The Parks & Recreation Commission welcomes comments from all individuals on any agenda item being considered by the Commission. Please complete a Speaker Card and present it to the Clerk. This will assist the Members in hearing your comments at the appropriate time. Speaker cards are available from staff. In accordance with Government Code 54953.3 it is not a requirement to fill out a speaker card in order to speak to the Commission. However, it is very helpful to the Commission if speaker cards are submitted. As your name is called, please walk to the podium and speak directly into the microphone. Clearly state your name and address and then proceed to comment on the agenda item. In the interest of brevity and timeliness and to ensure the participation of all those desiring an opportunity to speak, comments presented to the Commission are limited to three minutes. We appreciate your cooperation.

### **NOTICE**

#### **AMERICANS WITH DISABILITIES ACT (ADA)**

The City of Morgan Hill complies with the Americans with Disability Act (ADA) and will provide reasonable accommodation to individuals with disabilities to ensure equal access to all facilities, programs and services offered by the City. If you need special assistance to access the meeting room or to otherwise participate at this meeting, including auxiliary aids or services, please contact the Office of the City Clerk at City Hall, 17555 Peak Avenue or call 779-7259 or (Hearing Impaired only - TDD 776-7381) to request accommodation. Please make your request at least 48 hours prior to the meeting to enable staff to implement reasonable arrangements to assure accessibility to the meeting.

If assistance is needed regarding any item appearing on the agenda, please contact the Office of the City Clerk at City Hall, 17555 Peak Avenue or call 779-7259 or (Hearing Impaired only - TDD 776-7381) to request accommodation.

### **NOTICE**

Notice is given, pursuant to Government Code Section 65009, that any challenge of Public Hearing Agenda items in court, may be limited to raising only those issues raised by you or on your behalf at the Public Hearing described in this notice, or in written correspondence delivered to the Commission at, or prior to the Public Hearing on these matters.

**NOTICE**

The time within which judicial review must be sought of the action by the Commission which acted upon any matter appearing on this agenda is governed by the provisions of Section 1094.6 of the California Code of Civil Procedure.